

A STUDY ON ENTREPRENEURIAL INTENTION AMONG ARTS & SCIENCE STUDENTS

G. PONSELVA KUMAR¹ & K. PRABHU²

¹Research Scholar, Department of Education, Madurai Kamaraj University, Madurai, Tamil Nadu, India

²Research Scholar, Department of Education, Alagappa University, Karaikudi, Tamil Nadu, India

ABSTRACT

In the present study Entrepreneurial intention questionnaire constructed and validated by Bjorn Brekel (2011) was used. For conducting the study simple random sampling technique has been used in the selection of 225 sample of Arts & Science students. Findings reveal that Entrepreneurial intention among arts & Science students is high.

KEYWORDS: Entrepreneurial Intention, Arts & Science Students